

Céline Basset

STRATEGIC DEVELOPMENT - Expert 2015



An inspired company CEO and creator of a brand specialising in bags and leather goods, Céline Basset naturally wanted to pass on her experience to young entrepreneurs.

Passionate about new projects, she has always encouraged young creators and designers to take the plunge and launch their activity. At the same time she draws their attention to the necessity of being coherent and rigorous and to have self confidence.

In 2015, she created the consulting agency, Céline Basset & Co.

The same year she joined the MMM experts team to work with and support the laureates of the MFP and M Major competitions in the area of corporate strategy development.