

Muriel Piaser

INTERNATIONAL DEVELOPMENT - EXPERT 2010/2017



Muriel Piaser, Global Fashion Developer & Referent Expert [OPENMYMED PRIZE](#).

Muriel Piaser is an international business consultant, expert in fashion, public relations and international brands development strategies. She is known for her major actions as **Exhibitions Director of the famous trade show «Pret-a-porter Paris»** for more than 15 years in France but also in New-York and Tokyo. Mainly working with emerging talents, international tradeshow, fashion council, specialized in women Ready-to-Wear and Accessories.

She is a member of **MMM** experts team and since 2010 has supported [M Lab](#), as well as [OPENMYMED PRIZE](#) laureates ([M Major](#) and [MFP](#)).

[Muriel Piaser - Mediterranean Fashion Prize](#) from [MMMM](#) on [Vimeo](#).