

# Matthieu Gamet

**CEO - MMM Administrator (2019)**



«Marseille is rich in different cultures and melanges. With the new site for the MMM in the Euro-Mediterranean culture and business district, our profession will at last have the tool it needs to correctly promote university training and education, and the local fashion industry. The space is very impressive, very special, it's awesome. You have to try and imagine the Master Classes between students and professionals, and the events that could take place there to get a real understanding of its positive potential. For our brand, Kulte, we always try and recruit the work placement students on the Degree and Masters Degree courses. When I get involved or speak as part of the Design or Training and Education courses, I always try and share with the students my feelings about the skills and know-how our company has and the prospects for the future. »

Matthieu Gamet spent the first half of his career in cultural magazine publishing. He discovered the universe of fashion at international trade fairs. On his return from London, he joined the family business which operates as a licensee of the Volcom clothing and accessories brand, and subsequently purchased the Kulte

brand.

He is presently developing the expansion of Kulte licences.

Since the beginning of the 2013-2014 academic year, he has run tutorial projects with groups of students; for example the creation of a special edition of the magazine [Kultorama](#).

In 2019, after 5 years at the presidency of the MMM, he finally takes back his seat as an administrator of the Board of Directors.