

# About us

## Maison Mode Méditerranée at Marseille

The Maison Mode Méditerranée (MMM) is an association governed by the French Law of 1901. It is supported by Territorial Collectivities and Private Partners.

For 30 years the MMM's mission has been:

- transmitting knowledge and skills to a developing sector of companies specialising in fashion and fashion accessories;
- helping to develop a sector of the regional economy which employs over 19,000 people and has a turnover of €1 billion;
- training future managers;
- detecting new talent in Marseille and the Euro-Mediterranean region, giving them **MMM** accreditation, and supporting their development

Each year the Maison Mode Méditerranée (MMM) organises the [OpenMyMed Prize](#) competition to find new talent:

- **M MAJOR** : for fashion designers from Marseille and the surrounding Region;
- Mediterranean Fashion Prize (**MFP**) : for fashion designers from mediterranean countries.

Throughout the year the Maison Mode Méditerranée (MMM) organises various cultural and economic events.

PR and communications for the developing fashion designers are also produced and distributed to the media.

Web tools: two internet sites ([m-mmm.fr](http://m-mmm.fr) and [passcreamode.com](http://passcreamode.com)) and social networks provide forums for the latest news on the developing fashion designers as well as fashion sector monitoring services.