

# About us

## Maison Méditerranéenne des Métiers de la Mode at Marseille

The Maison Méditerranéenne des Métiers de la Mode (**MMMM**) is an association governed by the French Law of 1901. It is supported by Territorial Collectivities and Private Partners.

For 30 years the MMMM's mission has been:

- transmitting knowledge and skills to a developing sector of companies specialising in fashion and fashion accessories;
- helping to develop a sector of the regional economy which employs over 19,000 people and has a turnover of €1 billion;
- training future managers;
- detecting new talent in Marseille and the Euro-Mediterranean region, giving them **MMMM** accreditation, and supporting their development

Each year the Maison Méditerranéenne des Métiers de la Mode (**MMMM**) organises the [OpenMyMed Prize](#) competition to find new talent:

- **M MAJOR** : for fashion designers from Marseille and the surrounding Region;
- Mediterranean Fashion Prize (**MFP**) : for fashion designers from mediterranean countries.

Throughout the year the Maison Méditerranéenne des Métiers de la Mode (**MMMM**) organises various cultural and economic events.

PR and communications for the developing fashion designers are also produced and distributed to the media.

Web tools: two internet sites ([m-mmm.fr](http://m-mmm.fr) and [passcreamode.com](http://passcreamode.com)) and social networks provide forums for the latest news on the developing fashion designers as well as fashion sector monitoring services.