

Professional Degree

MANAGEMENT AND DEVELOPMENT OF FASHION PRODUCTS

Professional Degree in Fashion Industry/Management and Development of Fashion Products (PD Fashion)

The Management and Development of Fashion Products degree programme is offered by IUT Aix en Provence.

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Eligible applicants

- Holders of a Bac + 2 in various disciplines: marketing/management/fashion design/modelling/design/sales/production/quality control/information technology/foreign languages/international business/etc.
- Foreign students holding a degree equivalent to the Bac + 2
- Ongoing education interns after validation of acquired experience (VAE)

Applications are preselected on the basis of marks, personal statements, and experience followed by a test on the general culture of fashion and a panel interview.

A good command of English is required (test on entry).

Organisation of studies

The programme is organised according to two curricula:

- One as a sandwich course (GEA Aix department/Host company – professionalisation contract) with 37 weeks in company.
- One as ongoing education for adults with professional experience, including a 3 to 6-month internship.

Both curricula have a common foundation of 15 weeks of lectures at IUT.

Application forms can be downloaded beginning in February at <http://iut.univ-amu.fr/candidater>

Contacts

- IUT d'Aix-en-Provence, GEA department: Tel: +33 4 42 93 90 29
- Website: www.iut.univ-amu.fr

[download the introductory pamphlet](#)