

Daniela Fetzner

Sourcing Expert - 2020-21



Daniela Fetzner is part of the internal team of ForWeavers, a company created by Ali Rakib and specialized in the safeguarding of the intangible heritage of humanity.

How? 'Or' What ? By creating jobs to offer communities from all over the world (35 countries so far) a concrete and lasting way to maintain intergenerational transmissions of traditions in their villages.

Sociologist, archaeologist and fashion historian, she will in particular work with Ali and our 13 laureates 2020-21 on the following skills:

- Materials Watch
- Investigation of hidden markets
- Survey of vernacular skills
- Sourcing of rare and exotic materials

Also an investigative journalist, she will also be in charge of Communication and Press Relations.