

MAISON MODE MÉDITERRANÉE : A NEW LEADING TEAM FOCUS ON THE FUTURE

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The Maison Mode Méditerranée (MMM), is endowed with a **renewed management team** and continues innovatively its work **turned towards the future of fashion**. It is eager to respond to the challenges that lie ahead for the Mediterranean fashion that she promotes and supports while **opening up to Africa** to highlight the great opportunities that ensue and to continue to write the history of this unprecedented fashion institution!

The Maison Mode Méditerranée (MMM) is announcing today its new management team and the arrival of new members to its prestigious Board of Directors.



[JAYNE ESTÈVE CURÉ](#)

Franco-English graduate of IFM and ESIV whose outstanding international experience in **Branding and Training** (first and professional) is elected **General Manager**.

She will be responsible for the overall development of the MMM, in particular in the **Training, Innovation and Culture clusters**.



[JINA LUCIANI](#)

Previously laureates of the **OpenMyMed Prize 2016, 2019** and member of the Board of Directors of the MMM, graduated from the Fashion Institute of Technology in New York, with an international fashion course as **Creator and Trainer** succeeds to Matthieu Gamet for **the Presidency**.

La MMM compte 18 administrateurs au total (liste complète ici), parmi lesquels 4 personnalités font leurs entrées au Conseil d'Administration :



• [Sakina M'Sa](#), **creator of the eponymous brand and Front de Mode**, whose remarkable career in responsible fashion, follows the values of the MMM that opens to French-speaking Africa.



• [Yacine Aouadi](#), **Designer** whose first 13'015 collection was referencing to the city of Marseille and the northern districts opened in 2016 the first OpenMyMed Festival. In 2019 he is **the artistic director of the exhibition OpenMyMed 2019: Opus on Fashion Creation in the Mediterranean**.



- [Matthieu Gamet](#), CEO, he resumes his role as an administrator, after having presided the MMM for 5 years.



- [Maryline Bellieud-Vigouroux](#), initiator of the Maison Mode Méditerranée.

Last change, Séverine Grégoire, the founder of the monshowroom.com website and director of the MMM since 2017, is leaving the Board of Directors this year.

More information on the administrative changes, new members and future prospects of the MMM is available on the press release [here](#).