

EVENT : ATELIER BARTAVELLE AT HYERES FESTIVAL

25/04/2019



Chaumont Zaerpour

The laureates of the **OpenMyMed Prize 2015 [Atelier Bartavelle](#)** will be part of the speakers at the roundtable "Back To Craft" that will take place on April 27th at [Hyères festival](#), accompanied by the artistic director of Maison Michel, Priscilla Royer, or the journalist Alice Pfeiffer.

The creators **Caroline Perdrix & Alexia Tronel** will share during the conference their fashion experience and their strong link with the craft industry.

As a clothing brand with Mediterranean inspirations for singular and trendy women, the label embodies a

conscious vision of the environmental issue, by advocating ethical production and by initiating projects such as "[ITINERANCE](#)" that promotes sustainable development and that also support the women's cause by offering a platform of visibility and advices to independent creators around the Mediterranean.

You can find them in MMM's **OpenMyMed 2019** schedule, alongside [29 other 2010/18 laureates](#).

Atelier Bartavelle will be this Saturday, April 27th at 11:30AM at the Hyères Festival. More information [here](#)

Click [here](#) to find more news about the OpenMyMed 2019 events and the program of the festivities.