

# Stella & Lori, the force of an attitude of feminine solidarity

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The Israeli sisters Zohar Blank Kama and Vered Blank Grizim, creators of the label Stella & Lori and laureates of the 2015 OpenMyMed Prize, have this year launched a capsule collection inspired by the special relationship that exists between two sisters: a concept which is an integral part of their daily lives.

The collection comprises trousers and a skirt in vinyl, and t-shirts designed to be figure-hugging, with illustrations symbolising the intimate relationship and strong connection which exists between sisters.

For this unique project, they organised a special campaign with the participation of more than 30 pairs of sisters, talking about their relationship with one another.

See the video here