

The shoe is an object of desire and success for the luxury brand label Roger Vivier

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Roger Vivier, which is part of the Tod's Group, is the absolute reference in luxury shoes. Their new Italian Artistic Director, Gherardo Felloni, has already proved himself at Christian Dior, Miu, Fendi ... " I feel honoured to be part of Roger Vivier today, and will try and develop the company even more, adding a contemporary and modern touch while still respecting its heritage and traditions. Which is what Monsieur Vivier always did." The company showed amazing Sales figures for 2017 at €179.3 million, being an increase of 7.8% on the previous year. Accessories are more and more present in fashion design and creation. The Mediterranean harbours talents which the Maison Mode Méditerranée (MMM) highlights with the OpenMyMed Prize competition; each year discovering them, bringing them together, and educating and training them in Marseilles.