

THE MINISTER OF CULTURE LAUNCHES A REQUEST FOR PROJECTS FOR THE FUND DEDICATED TO YOUNG FASHION LABELS

06/02/2018



Régine HATCHONDO, Directrice

générale de la création artistique, Ministère de la Culture

On 18 January, the Minister of Culture launched a **€300,000 fund** to help young fashion labels based in France.

Any funds disbursed must be justified as being spent relative to the digitalisation of the business. Each request for funding must not exceed **€20,000**.

Terms and conditions: having between two and five years' experience; having created at least four collections; supplying an application which includes the label's creative concept, a presentation of the collections already made, the company's business plan and model, and the investment project which needs such financial support.

If you conform to these criteria, you have until **16 March 2018** to make your application on the Minister of Culture's website.

<http://www.culturecommunication.gouv.fr/Aides-demarches/Appels-a-projets/Aide-aux-premieres-presentation>

The results will be published in June 2018 and the funds disbursed 1 month later.