

Laëtitia Bonnat

Noa-Kis - MARSEILLES - M MAJOR 2017



Laëtitia Bonnat launched in 2012 a complete range of jewellery, **NOA-KIS**, with pieces which are both distinctive and attractive. Each piece of jewellery is designed and made in France with care and precision. Her 2013 collection, brought a new dimension to her creations with the use of Swarovski crystals for precious stones. Immediate success, now these stones have become part of the DNA of the label, available in a multitude of shapes and colours.

"The **OPENMYMED PRIZE** will be a major opportunity to develop NOA-KIS on the international market. Participating in trade fairs is a major opportunity for me, which will bring visibility and expand my distribution network. The brand strategy programme and the advice of the experts will be major foundations on which I can build my own strategy."

Website: www.noakis.com