

"Rencontres de la Mode 2018" – Carte blanche to Lucien Pagès

10/11/2017



Les Rencontres de la Mode - Carte

Blanche à Lucien Pagès

On **Tuesday 21 November** the Maison Méditerranéenne des Métiers de la Mode (MMMM), partner of Aix-Marseille University (AMU), will organise « Les Rencontres de la Mode » day at the **Docks Village in Marseilles**, as part of the tutored projects for the **Master 1 Fashion and Textile Trades Students**.

A **Fashion Talk**, where influential personalities from the Fashion World share details of their career with students on AMU's **Fashion Degree course**, students from the **IICC Mode Marseille** fashion school and the **Masters in Fashion of Marseilles**, as well as young fashion designers from the region.

The morning session from **11.30am to 1pm**, will cover the trendsetter trio of **Fashion Press Relations / Media / Buying**, with **Lucien Pagès**, founder of his namesake PR and communications agency, and his guests **Alix Morabito**, Fashion Editor for the Galeries Lafayette departments stores, and **Hélène Guillaume**, journalist at the French daily newspaper, the Figaro.

The afternoon session from 2pm to 4pm, will again involve Lucien Pagès, this time accompanied by **Christelle Kocher**, creator of the label Koché, and also Artistic Director of the French Fashion House, Lemarié.