

# JACQUEMUS OPENS PARIS FASHION WEEK

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DIGEST



## JACQUEMUS

[Simon Porte Jacquemus](#) always sets his sights high. After seeing his dream come true by organising a runway show of his «Les Santons de Provence» collection in Marseille at the [OpenMyMed Festival](#) produced by the Maison Méditerranéenne des Métiers de la Mode (MMMM), the local boy from Marseille now opens **Paris Fashion Week** at the **Picasso Museum** with his 2018 Spring-Summer collection « La Bomba ».

Jacquemus, a real fan of the great Spanish artist, who was also in love with Provence, will throw a party at the end of his show, a nod to this Latin culture, animated and fun.

Read more on the [Fashion Network](#) website.