

CASA MODA ACADEMY



THE CASA MODA ACADEMY FOR CREATION AND FASHION, CASABLANCA MOROCCO

The Casa Moda Academy (CMA) is part of a global vision of the Association Marocaine des Industries Textiles et Habillement (AMITH - Moroccan Association for Textile and Apparel Industries) to support the development of the sector.

Created in 2008 in the framework of a public-private partnership between AMITH and the State, the Casa Moda Academy was also supported by the French Development Agency.

The Casa Moda Academy is the spearhead of the textile and apparel industry through the involvement of professionals and the participation of a team of national and international experts; for example the Atelier Chardon Savard fashion design school in Paris which has supported the Academy from the beginning. Currently we run a Professional Degree course (licence) in fashion design, and will be adding other Degree and Master's Degree courses in the near future.

Missions:

- Providing companies with creative personnel capable of taking up the challenge of industrial development in the following sectors: Textiles, Apparel, Leather, Accessories and Lifestyle/Art of Living
- Helping designers, labels and new business models to become known
- Contributing to the development of a culture of innovation, creation and design.

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