

UPMH PACA



UPMH - UNION DES PROFESSIONNELS DE LA MODE ET L'HABILLEMENT PROVENCE-CÔTE D'AZUR

The UPMH's President is Richard Gigou, the young Managing Director of the Olly Gan Group, and its Executive President is Fabrice Raoul, previously with Didier Parakian who now manages Mod'Spe Central Europe. Stephan Samuelian, Managing Director of Jezequel/Old River, is the Board Director in charge of the Events and Activities committee. Anny Fitoussi (Finance and Management Division of LPB Woman, Les petites bombes) is the Treasurer in charge of the Banking and Finance committee. Guy Azoulay, Managing Director of Europann, is in charge of the Seaside committee, and Frédéric Pons, Managing Director of the Company Group, is the Board Director in charge of the Direct Sales committee.

It is worth noting that UPMH is consensual, as it particularly brings together both male and female professionals.

The association has adopted the mission of defending and promoting the actors in the apparel industry in the region, by organising events etc. As well as providing information, it organises vocational training sessions, conferences, festive events, and even trade fairs, as well as establishing relations with French and foreign associations which have similar objectives.

The Association's Executive Committee has the right to decide to become a member of a Federation or Association which has a similar mission, in whole or in part. Richard Gigou points out that the French Women's Ready-to-Wear Trade Association is very active and may be the Association the UPMH will join.

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