

Jean Marc Delabre & Vincent Faraco

Vegetalement Provence



The [Vegetalement Provence](#) brand was born from the meeting of two militant professionals wanting to share their values: **Jean Marc Delabre & Vincent Faraco**.

A recognized expertise for **Jean Marc** in the cosmetics field as well as in the "brand" part as former CEO of the Sébastian Intl brand and member of the Management Committee of the Wella Group (No. 2 worldwide) and in the "retail" thanks to his experience for renowned houses such as the hair salon hairdressing salon Jacques Dessange, Hair Club where he was General Manager.

A solid experience in the production of professional cosmetics, international sales management in renowned marketing and brand management structures such as the Richemont Group (Cartier, Van Cleef, Chloé, Montblanc ...) and the American company Kraft Food International (Café Carte Noire, Suchard, Van Houten, Côte d'or ...) for **Vincent**.

The two founders are very demanding and have deep respect for the environment; they explain "We want to develop what we have always dreamt of doing" Together they decided to create the **Vegetalement Provence** brand, destined to satisfy professionals and demanding customers who want to see real results. Designed by professionals from the beauty care sector and experts in botany, the efficiency, technicity and unique performance of the products make them the absolute must for numerous knowledgeable personalities,

« The first thing you see when you arrive at the brand's site is Provence, the noise of the cigales grasshoppers,

the lights of Provence, the plants, the sun... It's our DNA. and the DNA of our products. We have also noticed that Provence is a place that people even outside of France dream of, and that France is a marvellous asset for us to have. So, in Asia, the USA, and the Middle East we promote a very French culture. »

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In 2017, Végétalement Provence decided to associate itself with the projects of the MMMM and became an **official partner of the OpenMyMed Festival**.

More informations on [Facebook](#), [Instagram](#) and [Youtube](#).