

# Matthieu PABIOT

**Artistic director - Aouadi Paris**



Born in 1985 in Clermont-Ferrand, in central France, **Matthieu Pabiot** was fascinated by the world of luxury since adolescence, and elected to study journalism at the ISCPA in Paris.

Naturally, after an internship with the editorial staff of the fashion magazine CITIZEN K International, he focused his career on the realm of specialist publications.

Motivated by a profound appreciation for style and analysis, he pursued a career as a freelance fashion editor and consultant for various influential publications (Le Monde, Wallpaper...), and prestigious companies (Louis Vuitton, Cartier...), notably in the area of advertising.