

Jacquemus x OpenMyMed - Breaking News

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OpenMyMed dans la presse

VOGUE **WWD** L'OFFICIEL Numéro i-D **VICE** PURPLE.FR



mm MAISON
MÉDITERRANÉENNE
DES MÉTIERS
DE LA MODE

OpenMyMed

Jacquemus ©David Luraschi

Video shot partly in the Parc National des Calanques, natural protected area subject to special regulations

During a press conference at the Ecole Duperré in Paris on 29 March, the Maison Méditerranéenne des Métiers de la Mode (MMMM) and the young and talented French fashion designer Jacquemus, officialised the double exhibition of his work entitled « **Marseille je t'aime** ». The exhibitions will be at the **MUCEM** and the [mac]. Produced by [OpenMyMed](#) they will inaugurate the Provence Festivals Season on 12 and 14 May.

SAVE THE DATE 14 May, the MMMM and **Jacquemus** will present his 2017 Spring-Summer collection « **Les Santons de Provence** » with an free outdoor runway show open to the general public.

More than **40 national and international press media** have already announced that it will be a major success. :

- [VOGUE Brasil](#)
- [WWD](#)
- [Elle China](#)
- [L'Officiel Italia](#)

- [Vogue France](#)
- [Numéro](#)
- [Les Inrocks](#)
- [Le Parisien](#)

- [Purple](#)
- [Dazed Digital](#)
- [Business Of Fashion](#)
- [ID Vice](#)
- [L'Officiel Russia](#)
- [Buro 24/7](#)
- [Oyster Mag](#)
- [Hercules Magazine](#)
- [10 Magazine](#)
- [MF Fashion](#)
- [Spur Magazine](#)
- [Interview](#)
- [Ssense](#)
- [Dayafterday](#)
- [NSS Magazine](#)
- [FWDaily](#)
- [It's Nice that](#)
- [Le Fashion Network](#)
- [L'Express](#)
- [Le Point](#)
- [ModZik](#)
- [Minitrends](#)
- [Infos](#)
- [La Depeche](#)
- [MyProvence](#)
- [Les Marseillaises](#)
- [Euro-mediterranee](#)
- [Le Shopping](#)
- [LaCroix](#)
- [Titres Presse](#)
- [News Locker](#)
- [A1 AM](#)
- [MarsMonAmour](#)

The **MMMM** detects and supports the **NEW GEN MED MODE** fashion scene with its **OpenMyMed Prize** competition open to **19 Mediterranean countries**, which in **7 years** has brought together more than **91 designers**.

With Aix-Marseilles University (AMU), the largest university in France, the **MMMM** co-created a complete academic course including a Professional **Licence degree and Master 1&2 in Fashion and Textile Trades**. For the beginning of the next academic year they will complete this cycle by creating the first University Chair in France in **Fashion Crafts & High-Tech**.

Read more [here](#)