

ADI LEV AT PANORAMA BERLIN

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Adi Lev Dori au Salon Panorama Berlin

The Israeli laureate of the [OPENMYMED PRIZE](#) competition in the 2016 MFP category, [Adi Lev DORI](#) presents her 2017/18 Autumn-Winter collection at the [Panorama Berlin](#) Fashion Trade Show, thanks to the partnership put in place by the MMMM. Discover her career so far, up to Berlin.

1.) Why are you participating in the Panorama Berlin Trade Show and what are your objectives here?
If I am present at Panorama Berlin, it's thanks to the MMMM and the partnership they have put in place with the Trade Show, and it is a real opportunity for me to present my label [Adi Lev](#) to the world. German buyers are very interested in my label and it is an incredible chance to meet them face to face in Berlin.

2.) You were a laureate of the OPENMYMED PRIZE competition in the 2016 MFP category. What did you get from your year with the Maison Méditerranéenne des Métiers de la Mode (MMMM) ?
I had lots of incredible opportunities like for example being able to show my collections at international trade fairs free of charge, or getting visibility in international media, and for that I am very grateful.

3.) Since then, what are your projects, what are you doing now? What development strategy did you have?
I have a new collection called BLACK HOLE, which I am showing at Panorama Berlin and I will be in Paris tomorrow to show it at the Première Classe Fashion Trade Show.

Visit the trade show live [here](#)

