

Nour Najem

NOUR NAJEM - LEBANON - MFP 2017



NOUR NAJEM, born and raised in Beirut, graduated in fashion design from ESMOD Beirut. She had internship at several Lebanese designers, such as Elie Saab, Rabih Kayrouz and Caroline Seikaly. She launched her **eponymous fashion label** in 2013 and addresses the modern and independent woman through fluid lines, luscious fabrics, and intricate details. She combines strict geometry and architecture all the while being anchored in her oriental heritage. She is inspired by a wide range of traditional artistry; artisanal crafts and the know-how that she applies to her designs.

"**OPENMYMED PRIZE** provides its laureates with incredible mentoring and development opportunities. My brand has a very particular positioning and identity... I would benefit from consulting with the mentors of OPENMYMED PRIZE to find courses of action that are particular to my brand and its market development."

Award winner: International Fashion Showcase London 2016- best curation award

Website: www.nournajem.com