

Eliran Nargassi

ELIRAN NARGASSI - ISRAEL - MFP 2017



COUNTRY

Israel

DIPLOMA

University of Engineering and Design - Shenkar

DATE OF INCORPORATION

01.03.2013

DISTRIBUTION

Boutique en propre, E-Shop

WEBSITE

www.elirannargassi.com

SOCIAL NETWORK

[Facebook](#)

[Instagram](#)

Upon Graduation at Shenkar - college of Engineering and Design, **ELIRAN NARGASSI** briefly worked for

several Israeli based commercial brands but shortly, after realizing the limits of designing for commercial fashion industry, the conception of starting his own brand has begun. His **eponymous label** was established in 2013, catering the modern individual who's on the search for innovative fashion with a personal touch and attention to details. Clean-cut and minimalistic design blended in with contrasts and graphic cuts and geometrical forms, the label's lines are highly wearable and functional.

"I need to establish my brand strategy, working and communicating with buyers and stores, I believe in my brand and in what I create, and I believe that the professional tools I will get through **OPENMYMED PRIZE** will help me to take the brand to a higher place."

Awards winner: September 2016: Best menswear designer in Israel // June 2016: Finalist of The Future of Fashion program // June 2016: The ones to Watch (Sponsored by Pitti Immagine & GQ) // August 2015: Vogue Talents for Asia // 2015: Funding from the National Israeli Lottery - Support of young Israeli fashion designers program + Runway show at Tel Aviv fashion week // September 2017: Best menswear designer - Israeli Fashion Award