

# Paloma Lanna

## Paloma Wool - Espagne - MFP 2016



After graduating in Strategic Fashion Marketing from ESADE Business & Law School in Barcelona, Paloma Lanna launched her brand as an artistic project around the act of getting dressed.

Her collections exude a subtle sense of elegance, Catalan and Mediterranean.

Her parents founded label Nice Things and with an inner passion for photography, she is the eye behind all campaigns and teasers, with an impact on social media.

