

Audrey Benzonana

Piment de mer - Marseilles - M Major 2012



The history of Piment de mer starts in 2008 on a beach in Mauritius...

Audrey Benzonana, a fan of Andy Warhol's graphic art, leaves her life in Paris for Marseille where she develops a lifestyle concept around bags, cushions, accessories and beach towels, inspired by her time in the sun on the beach.

Piment de mer collections are colourful and fun, making something different from towelling, with eyelets, cord and clip on pockets. Made in France using traditional craftsmanship methods, these products are popular with numerous concept stores and fashion accessory boutiques.

Website: pimentdemer.com