

Pop in Marseille by BETC POP

09/12/2016



BETC POP, the agency that shakes up the codes of publicity has taken a look at Marseilles and in 20 minutes has made a cosmopolitan portrait of France's Second Fashion City. A documentary which reveals the cultural diversity and dynamism of the Phocaeen city, making it a new arty destination like Barcelona, as [Matthieu Gamet](#), the President of the [MMMM](#) points out at the beginning of the report. A documentary highlighted in this week's Grazia women's magazine.

Click [HERE](#) to see the documentary

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