

The MMMM, incubator of NOW GEN Fashion

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Les Etudiants du Master 1&2, AMU, et

Matthieu Gamet, Président de la MMMM © Matthieu Colin

This year more than 80 students are enrolled on the University Courses created by the [MMMM](#) and [Aix-Marseilles University \(AMU\)](#), comprising a [Professional Degree in Fashion Products Management and Development](#) at Aix-En-Provence and [Masters 1&2 Degree Courses in Fashion and Textile Métiers](#) at the **Espace Mode Méditerranée** (Mediterranean Fashion Area) in Marseille, which also houses the **IICC Fashion School**, a specialist at revealing future creators and designers. In this way the MMMM has created a complete fashion training centre which is unique in France, to ensure the renewal of future actors in the industry. As part of these courses the MMMM runs a programme of tutored projects and a series of conferences, the « **Fashion Contacts** », which together create a dialogue with the most influential personalities in the sector. The students started the academic year in style with a conference with the [HR Manager at Sessùn, Mylène Cosenza](#) and a Masterclass by the Fashion Historian **Catherine Ormen**. This week they have two more conferences, this time with **Emmanuelle Favre, the Human Resources Director at Christian Dior Couture**, and with **Jean-Charles de Castelbajac** in the framework of the exhibition [Mission Mode](#) where the MMMM is a partner. An original programme and an exceptional academic course, run by **Roland Kazan** and his team.