

Sport Négoce International Tour

13/10/2016



Sport Negoce

« Le Grand Bleu » is a company located in the North of Marseille. The students in second year of Fashion and Textile program had the opportunity to visit this huge place, composed of several companies, including Sport Négoce International.

The company is specialized in trade and has a huge brand portfolio. Indeed, 138 brands trust in their long-time experience (38 years) to sell their old stock without compromising brand image. They are specialized in sportswear, streetwear and footwear ready-to-wear's stock resale, though they also manage distribution channel of American brands Minnetonka and Nine West in Europe. Sport Négoce International is currently creating several brands and develop itself on shoes market. In this perspective, they express themselves to work with The Masters 2 Degree courses in Fashion and Textiles Métiers, who's more than happy to work with a new collaborator.

Lisa Mestre, MMT2, AMU