

The maison Gas Jewellery, a living heritage, makes Marseilles shine in the country of the rising sun.

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At the head of the family business, [Olivier Gas](#) has counted on the prestige and know-how of an Art and Craft, that of **costume jewellery**, to conquer the cities of Paris, Milan, New York and more recently **Tokyo**, where the label has a boutique in the up-market district of Minami Aoyama. Founded in the 70s by André Gas, the collections are now designed by **Marie Gas**, as the head of the Creative Department, and made in their workshops in Marseilles by 65 craftsmen and women.

An international strategy and a model of inter-generational transmission that Olivier Gas regularly shares with the **50 Students** on [the Master 1&2 des Métiers de la Mode et du Textile-Fashion and Textile Metiers Masters Degree course at Aix-Marseilles University \(AMU\)](#) in partnership with the [Maison Méditerranéenne des Métiers de la Mode \(MMMM\)](#), of which he is a Board Member.

