

William Naim

My Jeweler is W - MARSEILLES - M MAJOR 2017



MY JEWELER IS W is a French label which was launched on 2015 by **William Naim**, a young designer from Marseilles. At the age of 20 he decided to join his family's business and learn the skills and trade of being a bespoke jeweller. Graduated in Arts and Crafts in Jewellery, he won the award as Best Apprentice in the PACA Regions [Provence–Alpes–Côte d'Azur], France. The label proposes timeless pieces, unisex and personalisable, in 925 sterling silver and 18 carat gold, handmade in their workshop in Marseilles.

"The OpenMyMed Prize will certainly be a springboard for the **MY JEWELER IS W** label. It is an opportunity for me to present my work to experts and professionals with recognised skills and know-how. Their criticism, whether positive or negative, can only help me move forward in my development. One of my main goal is to develop and export my brand around the world."

Award winner: Best Apprentice of the PACA region

Website: www.myjewelerisw.com