

# La Provence, bottled by Artisan Parfumeur

04/05/2016



**Artisan Parfumeur** is a benchmark and reference brand in the perfume market. They are looking to propose a new collection of fragrances inspired by the different regions in France.

The voyage starts off in **Provence**, a region where creativity has already proven its worth.

« **Bucoliques de Provence** » is the name of this first essence, characteristic of the region with its distinctive scents of lavender, juniper berries and irises. The task of creating this perfume has been given to **Fabrice Pellegrin**, originally from the town of **Grasse** which is famous for being the world capital of perfume.

Each perfume has its own story and history of a particular **region**, creating a real environment for your senses, ready to take us on a journey.