

# Master 1&2 of Fashion and Textile Trades

[Master of Fashion and Textile Trades, Faculty of Economics and Management, AMU Marseilles.](#)

A two year course generating 60 ECTS-credit points. The course can be taken as part of [continuous vocational training](#), as can all the courses at the Faculty of Economics and Management at Aix Marseilles University.

The course takes place at the Espace Mode Méditerranée, at 19 rue Fauchier, 13002 Marseilles.

## Who can apply for a place?

Graduates at level BAC + 3 years, or the equivalent. French candidates must provide their results of a [TAGE MAGE](#) aptitude test. All candidates must provide their results of a Toefl or Toeic English Test (with at least a 70% success rate).

Selected candidates will be invited individually for an interview.

The Master 1 and 2 of Fashion and Textile Trades teach students the skills of trades connected to fashion design and creation.

## Graduates are then qualified for jobs as a:

- **Marketing Manager,**
- **Sales Manager,**
- **Product Manager,**
- **Merchandising Manager,**
- **Purchasing Manager, Production Manager, Supply Chain Manager...**

## **Master 1** (course + minimum 1 month work experience placement)

- During the first semester, students learn about the subjects which are essential in the creation and production of a garment; including the history of fashion, fashion design and garment prototyping, marketing and strategy, marketing, fashion marketing, and the supply chain.
- During the second semester, students learn more about managing a company; including accounting, finance, management control data, computer assisted publishing, law, and human resource management (HRM).

## **Master 2** ([6 month course + minimum 6 month work experience placement](#)) with a specialisation in Marketing or Production

- During the third semester students become specialists in Fashion and Textiles due to the specialised knowledge they have acquired in the following fields: the fashion trade, international sales, point of sale marketing, CRM, sales and negotiating techniques, e-business, supply chain management, project management, innovative textiles, ethics & the environment in the fashion-textile world, and production.

Prestigious **research laboratories** are available for the students to use:

- **CRET-LOG:** a Research Laboratory in Management Science specialising in Logistics.
- **The Institute of Movement Sciences:** studies the impact of the motricity of the Human body and the functionality of clothes and shoes.

- **The Interdisciplinary Centre of Nanoscience in Marseilles:** specialises in the nanotechnologies used in the textile industry.

[Download course details](#)