

Marseilles, the birthplace of Gas Bijoux

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Created in **Marseilles** in the '70s, **Gas Bijoux** is one of the **MMMM**'s partner labels; the CEO, **Olivier Gas**, sits on the **MMMM**'s Board of Directors.

In June Gas Bijoux will open a new boutique at 10, rue de Grenelle, **Saint-Germain-des-Prés** in Paris.

After several corner boutiques in large department stores and two boutiques of their own in Paris, the third address is decorated using natural materials: straw plaiting, pigmented cement and marble granito, and rattan canes.

Although he cultivates being different, which is part of the rarity of the Gas Jewellery House, Olivier Gas pursues an international strategy for his family business. The company has been awarded the EPV-Entreprise du Patrimoine Vivant, Living Heritage Company label by the Minister of Culture, as a mark of recognition of the French State for the excellence of their traditional and industrial skills.

Olivier Gas is a young manager, who, like his father, participates in the transmission of skills and know-how, and regularly gives talks and lectures to the [Masters Degree](#) course students.