

# The world of fashion at the Hyères Festival, from Thursday 21 April

20/04/2016



For this 31st edition, the **Hyères Festival** welcomes some well known personalities, such as Anthony Vaccarello who recently joined Saint Laurent as Creative Director, or William Klein who will be President of the **Photo Jury** alongside **Jean-Paul Goude**, as well as [Julien Dossena](#), Creative Director at Paco Rabanne, who will be President of the **Fashion Jury**.

On 21 April the French Culture Minister, [Audrey Azoulay](#), will be present for the opening of this Festival of four days of runway shows and exhibitions at the **Villa Noailles**.

The presence of the Culture Minister and her support for the [#OPENMYMED](#) event confirms her desire to give the innovative fashion industry in France an important place on the international scene.

**Hyères** and **Marseilles** confirm their attractiveness and their capacity to work together on fashion events, including them in a cultural program which, from May to August, provides the South of France not only with an international audience but also international visibility.