

Since 2010 the MMMM has brought together a total of 44 young fashion designers from the Mediterranean basin through its MFP competition.

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For **each of its editions**, the **MMMM** has spotlighted the talent of its laureates. They have had skills and know-how, mentoring, and e-learning sessions to help them develop and make their mark in the Mediterranean fashion design movement.

Like the **MMMM**, the [MySoukInTheCity](#) platform looks to promote young fashion designers from the Maghreb and Middle East regions, but through an online retail sales platform. Among the participants is Mademoiselle Hecy, a **2015 MFP** competition laureate.

This is excellent recognition for the Tunisian label and its fashion designers Hend Gasmi and Cyrine Faillon, who, along with the 9 other **2015 MFP** competition laureates, will be showing their work at the [Galeries Lafayette](#), Boulevard Haussmann in Paris from 11 April to 6 June 2016.

The **MMMM**'s mission is to continue to support these labels, who used their time and experience there as a springboard to break into the fashion industry.