

# Samir Brikci

## Corporate strategy and management - 2016 MMMM Expert



Samir Brikci is passionate about individual and collective performance. He is the General Manager of **BS Strategy**, and has a rich experience spanning over 20 years helping designers in innovative activities, crafts and skills, and fashion.

Since 2010 he has supported numerous labels approved and recognised by the **MMM**, including D.Dikate, Senzou, Les étoiles de Lily...

He joined the **MMM** experts team in 2016 to work with and support the laureates of the **M MAJOR** competition in the areas of company strategy and management.