

MADemoiselle HECY OPENS THEIR SHOWROOM

15/12/2015



In Tunis, the laureates of the Mediterranean Fashion Prize (MFP) 2015, Hand Gasmi and Cyrine Faillon, reorganise their boutique-workshop. Providing a new space to develop their label [Mademoiselle Hecy](#) and receive their clients. A strategy that works, thanks to the programme they underwent as part of the MFP prize, supported by the Maison Méditerranéenne des Métiers de la Mode (MMMM): an e-learning course given by 5 experts, **Muriel Piaser, Céline Basset, Patricia Bismuth, Natahlie Bredin, Julie Liger.**