

Didier Parakian

PDG (CEO) OF MARJORIE SA



Mr Parakian is a visionary. The success of his company and the fashion label which bears his name is the story of a crazy challenge which ends well: making Parakian into an international brand which brings sunshine and colour, and the personal story of Mr Parakian.

He owes his success to a large extent to his excellent export record, whether to Europe, North America, the Middle East or to the developing markets in Asia and Eastern Europe. And the success story continues. In order to make his business and distribution sustainable he has opened a further thirty or so boutiques in France and Europe.

An emblematic personality of the Phocaeen city, Mr Parakian gets involved locally, not only as a Deputy Mayor, but also as a Partner of the Maison Mode Méditerranée. This remarkable businessman gets involved and contributes to the Masters Degree Course in Fashion Design. He makes himself available to the Masters Degree students and enjoys sharing stories about his career and success with the young generation.