

# Laurence Paganini

**Directeur Général, Groupe Kaporal - 2015**



As a professional in the Fashion Industry, in Retail and E-Commerce, and a graduate from the ESSEC Business School in Paris, Laurence Paganini has spent most of her career in Distribution, particularly with CARREFOUR (1997 to 2006).

In 2006 she became the head of the large perfumery chain MARIONNAUD, and in 2009 was appointed as Managing Director of 3 SUISSSES, a major actor in distance selling in the fashion and home furnishings sector. She successfully managed the transformation of the brand into a 100% e-commerce business, and modernised its image and structure in France and in the countries where the brand is present.

She is a member of the Strategy Committee of the start-up « Mesbonnescopines.com » and is on the Board of ESSEC Alumni.

Since 2015 she is also on the Board of Directors of the Maison Mode Méditerranée (MMM)