

Irène Van Ryb

COLLECTION PLANNING - EXPERT 2015



Founder of the leather goods brand Irène Van Ryb, she specialises in collection development consulting and collection management.

Her main specialisations are: boutiques / collections/ collection plans / material research / pricing strategies / positioning.

She joined the MMM experts team in 2015 to work with and support the laureates of the M Major competition in the areas of sourcing and collection planning.

